GUSTAVO ROCCHA

Entrepreneur and tech teacher

Contact

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Education and courses

High school, Prof. Altina
2020 to 2022

English, intermediate level, Escola Internacional
2016 to 2019

Journalism, Escola Internacional
2017 to 2018

Marketing
2020 to 2021

Languages

Portuguese
Native

English
B1/B2

German
Beginner

Skills

AI and agents
Building skills
Automation
Programming
Design
Video editing
Event organization
Teaching
Leadership
Negotiation
Innovation

Profile

Entrepreneur and tech teacher. I build and run businesses in technology, games and 3D printing, and I teach games, graphic design and video editing: more than 500 hours of classes and more than 50 students trained. I work with AI, agents, automation, design and video editing.

Experience

Director, Roccha Studio
Since August 2022

Solutions for companies with systems, AI and programming, and games events in partnership with MGC Eletrônica.

Teacher, MK+ Academy
August 2022 to May 2024

Games, graphic design and video editing for children, teenagers and adults. More than 500 hours of classes. I built a system that supports the students' work and learning.

Volunteer teacher, CEPAC
January to June 2023

I coached teenagers on work and on using AI, and took part with them in an HP sustainability project.

Companies and projects

Roccha Group Studio

Project holding that brings my businesses together.

Motoriza

Management system for auto repair shops. Director.

Roccha Studio 3D

Custom 3D printing and corporate gifts. Own shop.

Arena Gamer

Gaming computers arena for events and corporate parties, in partnership with MGC Eletrônica.

Programs and events

FNCS Grand Finals (console)
2020/21

As IGL (in-game leader) in a duo.

Cosgeek
2024 to 2026

Mobile gaming arena as a stand inside the event, with MGC Eletrônica.

Barueri's first games event
September 2023

Ran the event, at Ginásio José Correa.

Talks

At schools, at HP Brazil and at C&A, to about 30 people each.